



JEFFERSON COUNTY General Health District

— Prevent. Promote. Protect. —

News Release

FOR IMMEDIATE RELEASE

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COMMUNITY HEALTH ASSESSMENT SURVEY

STEBENVILLE, OH — The Jefferson County General Health District in collaboration with Trinity Health System would like to notify residents of Jefferson County that the Community Health Assessment survey collection phase has started. If county residents receive an email or call from the Center for Marketing & Opinion Research, it is completely legitimate and we appreciate your feedback. The community survey is a valuable tool to learn of health issues across Jefferson County. After the survey collection period is complete, the JCGHD and Trinity Health System will engage with local stakeholders to get additional feedback and establish health priorities in the community.

The Jefferson County Community Health Assessment uses a process called Mobilization for Action through Planning and Partnership. MAPP is a community-driven strategic planning process for improving community health. The MAPP framework is facilitated by community leaders and helps communities apply strategic thinking to prioritize public health issues and identify resources to address the issues. MAPP is an interactive process that can improve the efficiency, effectiveness, and ultimately the performance of local public health systems. The recently developed MAPP 2.0 is streamlined from six to three phases. MAPP 2.0 builds upon its predecessor, emphasizing the importance of community engagement, data-driven assessments, and a focus on health equity.

The survey is available at [jchealth.com](https://s-c18cfd-i.sgizmo.com/s3/i-51wNNJhZme9esmw6mR-7543597) or by following this link: <https://s-c18cfd-i.sgizmo.com/s3/i-51wNNJhZme9esmw6mR-7543597>